

BENEFITS TO SPONSORS (per year of Sponsorship)	<u>EYRE PENINSULA AGRICULTURAL RESEARCH FOUNDATION (EPARF) SPONSORSHIP PACKAGES</u>			
	Base Sponsorship levels (GST exclusive) In Cash or In-Kind			Specific
SPONSOR RECOGNITION	GOLD \$6000 plus	SILVER \$4000 - \$5999	BRONZE \$2000 - \$3999	SPECIFIC Products or events
Advertising / Communication				
Sponsor Signage - MAC Gate and Main Office Entrance	YES Logo under GOLD	YES Logo under SILVER	YES Logo under BRONZE	
Sponsor Signage - MAC Reception Area	YES Name under GOLD	YES Name under SILVER	YES Name below	
Eyre Peninsula Farming Systems Summary - Major Sponsor <i>Annual EP RDE results publication over 1000 copies distributed free to growers, EPARF members, agribusiness, collaborating researchers and organisations. Available on EPARF website</i>	NO	NO	NO	YES rewards negotiable + Sponsorship awards, depending on level
Sponsor Recognition Page - EPFS Summary, MAC and EPARF field day publications	YES <u>Large Logo</u>	YES <u>Mid size Logo</u>	YES <u>Name only</u>	
EPARF Field Day Publication <i>Annual high quality, issue specific field day for EPARF members, summarising information from the day. Given to all participants & distributed to EPARF members unable to attend</i>				YES rewards negotiable + Sponsorship awards, depending on level
Events				
Invitation - EPARF Field Day <i>Annual high quality, issue specific field day for EPARF members, caters for up to 200 participants. Invitations are sent to EPARF members & various collaborating institutions</i>	YES	YES	YES	YES
Introduce Speaker - EPARF Field Day <i>Field Day Sponsor introduces one guest speaker on the day, including a short introduction to themselves & their company</i>	NO	NO	NO	YES Field day sponsor only
Promotional Display - EPARF and MAC Field Days <i>Farmers from EP and other low rainfall areas participate in these two field days annually. Sponsors display promotional material & banners in a central location</i>	YES Display & Banner	YES Small Display & Banner	YES Banner only - Event dependent	
Free entry - EPARF and MAC Field Days	YES (4 reps)	YES 2 (reps)	YES 1 (rep)	

Invitation - MAC Field Day <i>Longest running annual field day on Eyre Peninsula. Combination of guest speakers & field trip via buses around MAC. Farmers and agribusiness reps from EP and beyond participate</i>	YES	YES	YES	
Introduce Speaker - MAC Field Day	YES	YES - Event dependent	NO	
Host a Bus - MAC Field Day <i>Buses transport field day attendees around MAC for the day. Sponsors can host a bus and use promotional material to advertise</i>	YES	YES - Event dependent	NO	
Sponsor Dinner <i>Annual dinner held at completion of EPARF Members' Day where sponsors network with EPARF Board, MAC staff, EPARF members, research and industry</i>	YES (4 reps)	YES 2 (reps)	YES 1 (rep)	
General				
Eyre Peninsular Farming Systems Summary <i>All sponsors to receive the EPFS Annual Summary</i>	YES	YES	YES	YES
EPARF Website: www.eparf.com.au <i>Sponsors recognised on the EPARF / MAC website with links to company websites</i>	YES Logo Home Page & All Pages	YES Logo Sponsor Page	YES Logo Sponsor Page	
MAC RDE Sponsors Tour <i>For one month after the annual MAC Field Day, sponsors can utilise the RDE activities on MAC for company training and/or field days. MAC staff may be available for trial interpretation (depending on timing)</i>	YES	YES	NO	
Use of MAC and associated facilities for company technical promotional events <i>MAC facilities include meeting and conference facilities. Sponsors may negotiate for use of these facilities at a mutually convenient time</i>	YES Conference facilities	YES Conference facilities	NO	
EP Events Calendar <i>Emailed to all members & sponsors</i>	YES	YES	YES	YES
Other <i>Other specific Sponsorship rewards will be considered and negotiated upon request</i>	YES	YES	YES	
In the case of Sponsorships involving In-kind contributions such as machinery, chemicals or other inputs, including services, an annual value and end point for the arrangement will be negotiated and the relevant benefit package as above applied. Any contribution less than \$2000 will be recognised as 'Supporter'.				